

## **Subject:** Upcoming Tuition Adjustment and Multi-Class Discount Update

Hello OCPAA Families,

We hope you're having a wonderful summer. I'm writing to share an important update about our tuition rates for the upcoming season.

At OCPAA, we strive to provide high-quality instruction in a family-friendly environment while keeping our classes affordable to our local community. We haven't raised our tuition rates in several years. During that time, the costs of operating our studio have increased considerably due to inflation, rising rent, insurance and other operational expenses. Industry data shows that local Orange County studios currently charge around **\$65-75 per month for one class per week.**

To continue investing in excellent teachers, studio facilities, and all the extras that make OCPAA your home, we must adjust our tuition. After careful analysis, we will implement a modest increase across all tiers and restructure the multi-class discount to make it more equitable. In the past, only the first class increased while additional classes remained flat, creating an unsustainably large gap. Our new structure reduces that gap and aligns more closely with market rates.

**What is changing?** Starting **September 1, 2025**, monthly tuition for one class will be **\$65** (an increase of \$5). Each additional class will add a smaller amount, gradually decreasing from \$55 for the second class to \$35 per class at higher levels. Here is the new per-student tuition chart:

<b>Classes per week</b>	<b>New monthly tuition</b>
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1 class	\$65
2 classes	\$120
3 classes	\$165
4 classes	\$200
5 classes	\$235
6 classes	\$270
7 classes	\$300
8 classes	\$330
9 classes	\$360
10 classes	\$390
11+ classes	\$400 Unlimited

Under this structure, the **average cost per class remains around \$40–\$50**, which is still below or comparable to many studios in North Orange County.

Our **10% sibling discount** will continue to apply to families with multiple dancers.

We are also **waiving our annual \$10 per student registration fee** that is traditionally billed to all enrolled students in September.

\*Competition teams will no longer have a fixed rate for Farfalla Stretch classes and Ballet Conservatory classes. These classes will now be included in the multi-class discount structure.

We value your commitment to our studio and our mission to inspire a lifelong love of dance. Thank you for your understanding and support during this transition. If you have any questions or concerns, please feel free to reply to this message.

Warm regards,  
Miss Rachel Miller - OCPAA Owner